



GOLDEN GAVEL Master Auctioneer Workshop

IN PURSUIT OF AUCTION EXCELLENCE

Brett Roenfeldt is the only auctioneer that has won the NewsCorp Australia Golden Gavel four times and has conducted personally in excess of 16,000 Residential, Commercial and Rural Real Estate Auctions in South Australia. Brett will share with you his valuable insight and experiences and extensive knowledge of the Auctioneer's craft.



PRESENTED BY *Nationally Accredited Trainers
Brett Roenfeldt and Garry Topp*

This workshop is ideal for entrants into the NewsCorp Australia Golden Gavel striving to take their performance to the next level.

You will receive tips on how to maximize points and how to deliver the ultimate performance to secure the most coveted Auction Award in South Australia

This one-day intensive and exclusive workshop is designed to fine tune your performance. Be prepared to challenge yourself and your performance and work outside your comfort zone to deliver the ultimate auction performance.

- Develop your own unique style to create a powerful inspiring presentation
- Use of body language to convey your message
- Master techniques to inspire trust in your bidders
- Learn engaging vocal techniques to create light and shade in your presentation to capture your audience's attention
- Find out how the power of pause can create a dramatic impression with your audience
- Master the art of empathy within your audience and the Auction Property
- Learn the skills of story telling to convey a personal message that will emotionally connect with your buyers
- Develop your Auction script to create an engaging personal script that will maximise your presentation and performance skills
- Enhance your acting skills and learn the showmanship of a true professional to highlight the theatre of Auction
- Learn advance bidding techniques that ensure you maximise results for your Vendor and become an Auctioneer that is very effective in the marketplace building your credibility, passion and reputation

DATE:
Friday 8th May 2015

TIME:
8.30am for 9am start

VENUE:
The Osmond Room, The Arkaba Hotel
150 Glen Osmond Road, Fullarton

COST:
members \$375 non-members \$750

CLOSING DATE:
Thursday 30th April 2015

*Morning Tea, Lunch and
Afternoon Tea Included*

Credit Card Authority for Expenses: TAX INVOICE: ABN: 82 885 149 245

Please post with cheque or fax to: Society of Auctioneers & Appraisers (SA) Inc. Facsimile (08) 8272 7545. Telephone (08) 8372 7830. 8 Greenhill Road, Wayville SA 5034

Direct Debit: BankSA BSB 105 011 Account No. 106 198 240 Account Name: Society of Auctioneers & Appraisers (SA) Inc.

Credit Card Type (please tick):

☐ Visa ☐ Amex ☐ Mastercard ☐ Diners Club (add 3% surcharge)

Amount: \$ _____

Cardholder's Name _____

Names Attending _____

Non members please advise: Address _____

Ph _____

Fax _____

Email _____

Card No.

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Signature _____ Expiry Date ____/____/____